

ZYNLO RISING: THE DAWN ^{OF} NEXT-GENERATION BANKING

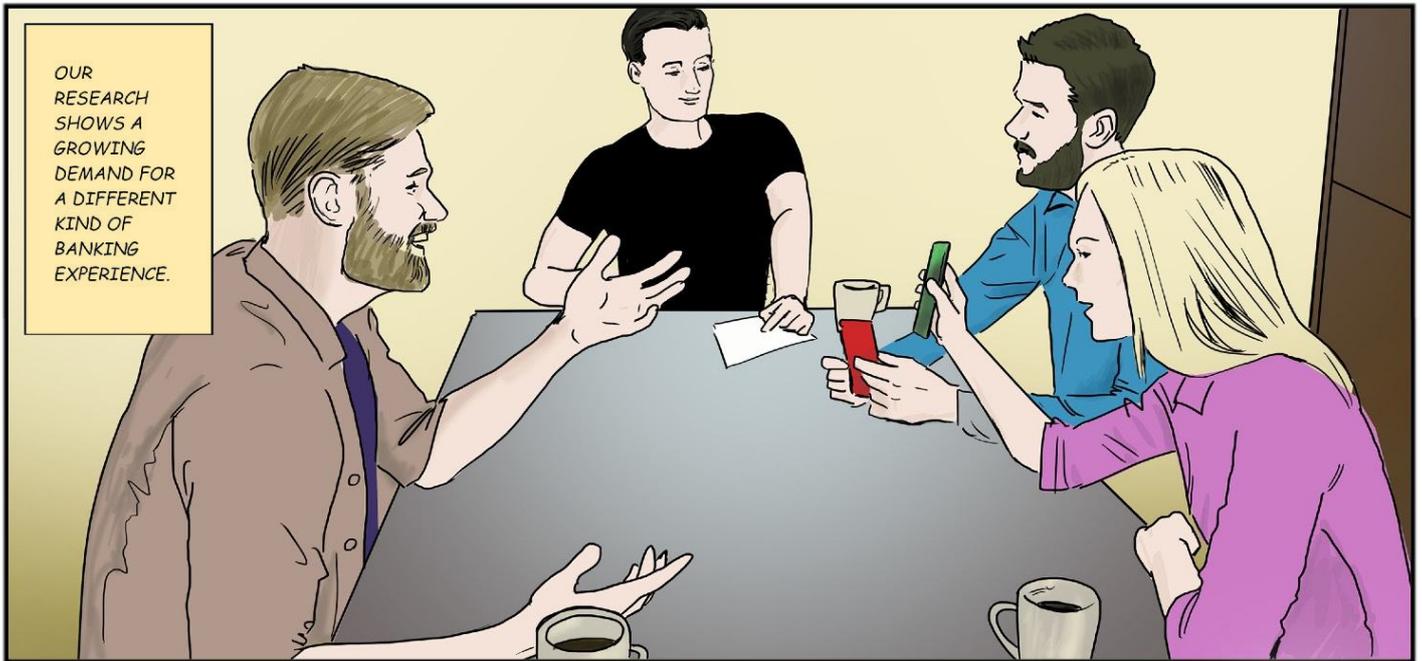






PEOPLESBANK: AT THE CROSSROADS OF TRADITION AND INNOVATION.

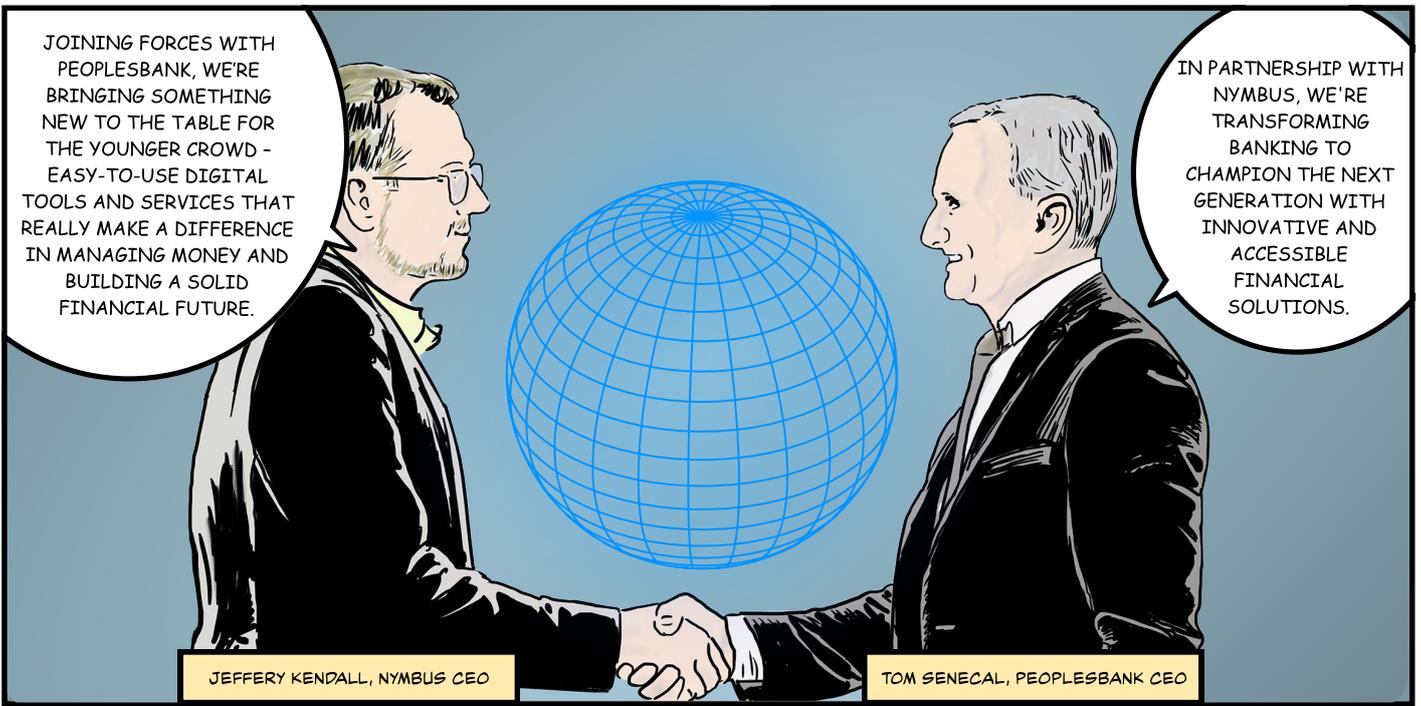
PEOPLESBANK STANDS AS A PILLAR OF STABILITY AND TRUST IN THE COMMUNITIES WE SERVE. NOW, OUR PATH LEADS US TO EXPAND OUR REACH, EMBRACING NEW MARKETS AND BROAD HORIZONS.



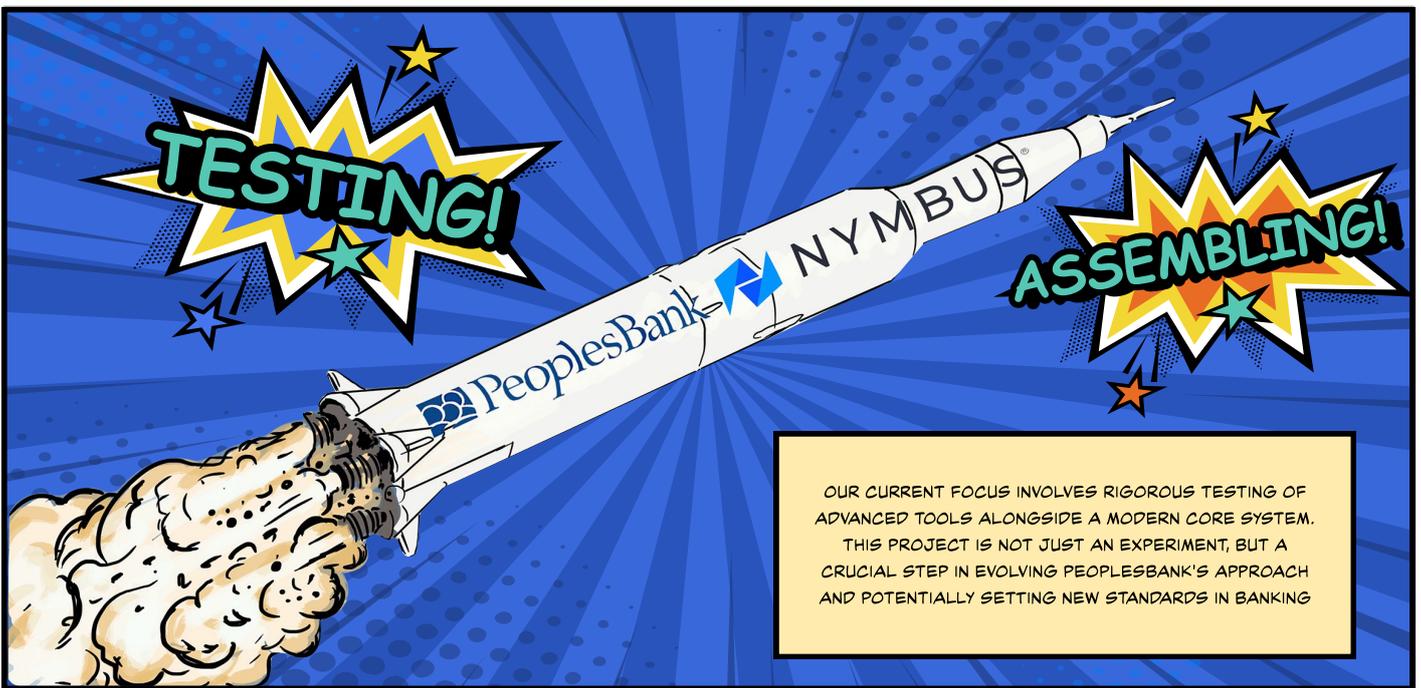
OUR RESEARCH SHOWS A GROWING DEMAND FOR A DIFFERENT KIND OF BANKING EXPERIENCE.



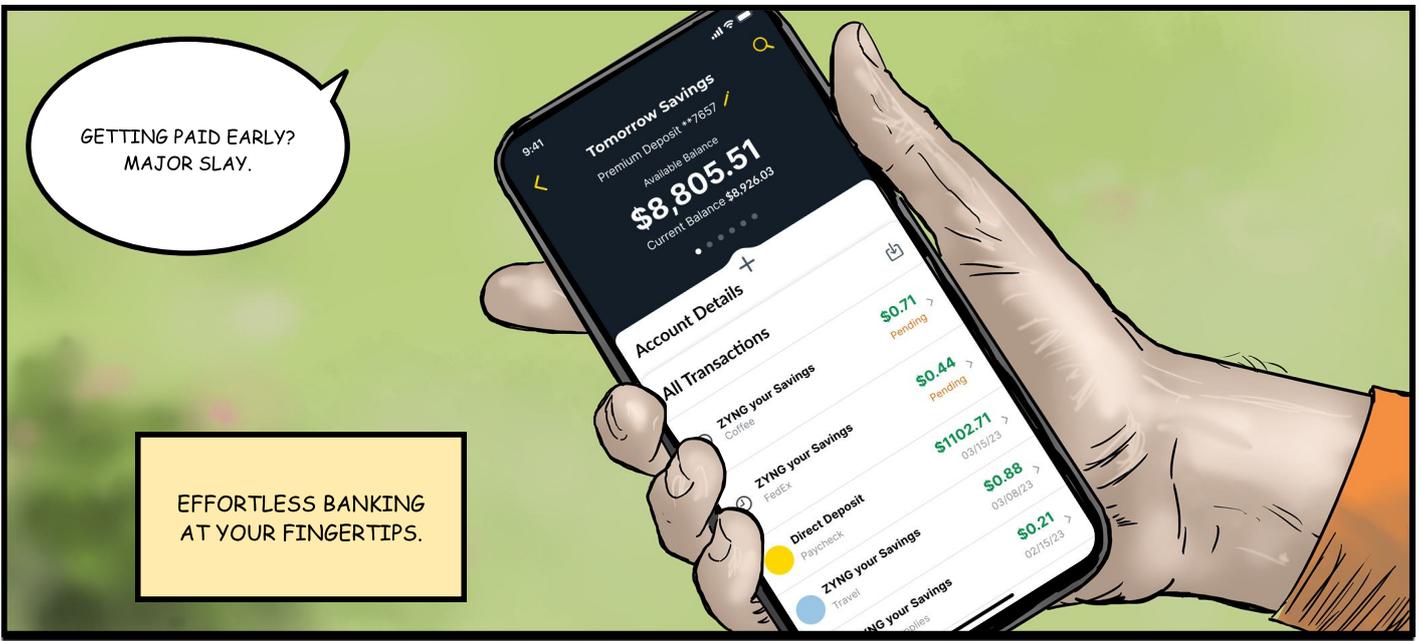
ZYNLO IS OUR STEP INTO A NEW DOMAIN - RUNNING ALONGSIDE PEOPLESBANK WITH A FOCUS ON DIGITAL-FIRST BANKING SOLUTIONS.



THE NYMBUS EDGE: PEOPLE, PROCESS, AND TECH. WE DELIVER A COMPREHENSIVE TOOLKIT FOR SEAMLESS, BEAUTIFUL BANKING EXPERIENCES.



OUR CURRENT FOCUS INVOLVES RIGOROUS TESTING OF ADVANCED TOOLS ALONGSIDE A MODERN CORE SYSTEM. THIS PROJECT IS NOT JUST AN EXPERIMENT, BUT A CRUCIAL STEP IN EVOLVING PEOPLESBANK'S APPROACH AND POTENTIALLY SETTING NEW STANDARDS IN BANKING



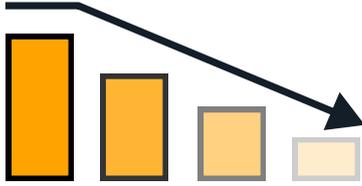
Great bank, great app

I really love the features and the ease of use of this app. With savings folders and spending folders, it makes it really fun to manage my money. It's also really nice that if I do have any issues, I can just give them a call and an actual person is available to walk me through it. Nice knowing that I'll get a person on the line and get things figured out in a couple minutes. Great rates, too!

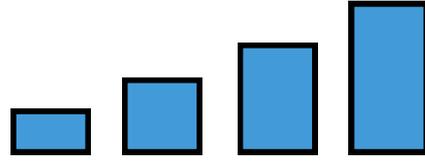


5 Stars

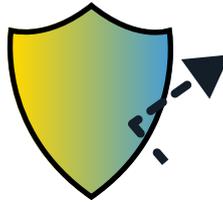
Extremely easy to use application - great truly digital bank with great rates. I moved all of my long-term savings and intend to move more. Features and functionality are great, easy to navigate, and have all of what I expect. Setting up to transfer funds in from my other institution was easy and the process smooth. Worked with customer service to add a joint to my account and it took just a few minutes to do.



Sharp **19% decrease** in customer acquisition costs!



A **491.92% increase** in savings deposits between 2022/23!



99.4% success in preventing fraud!

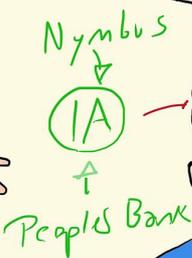
ZYNLO'S METRICS HIGHLIGHT A BREAKTHROUGH IN BANKING EFFICIENCY AND CUSTOMER TRUST - MORE USERS, LOWER COSTS, HIGHER SAVINGS.

2023 WAS ALL ABOUT INVESTING IN MAINTAINING A COMPELLING COMPETITIVE ADVANTAGE AND A BETTER DIGITAL BANKING EXPERIENCE FOR OUR CUSTOMERS. THIS FOCUS RESULTED IN A **+28% INCREASE** IN NEW CUSTOMERS AND A **+22% INCREASE** IN DDA DEPOSITS.





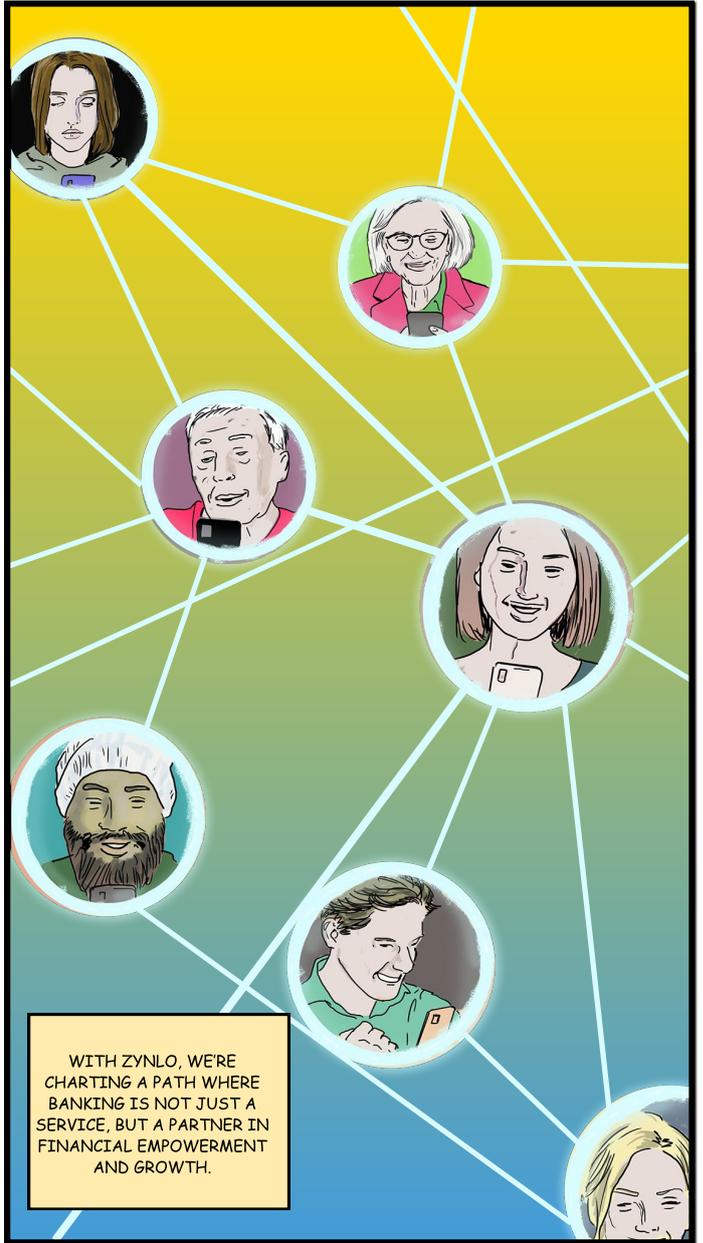
COMBINING SEAMLESS ONBOARDING, FLEXIBLE FUNDING, AND SMART SUPPORT - ALL FOCUSED ON USER CONVENIENCE.



USER-CENTRIC ENHANCEMENTS: STREAMLINING ONBOARDING AND SUPPORT



BANKING WITH ZYNLO JUST KEEPS GETTING BETTER AND MORE INTUITIVE!



WITH ZYNLO, WE'RE CHARTING A PATH WHERE BANKING IS NOT JUST A SERVICE, BUT A PARTNER IN FINANCIAL EMPOWERMENT AND GROWTH.

READY,
SET,
GROW!!!

NYMBUS.COM

LEAP AHEAD WITH NYMBUS

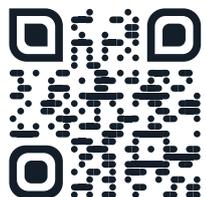
Become the go-to digital banking solution for retail and business customers. **Contact us today to discover the power of Nymbus Launch.**



ZYNLOBANK.COM

JOIN THE ZYNLO MOVEMENT

This is where banking meets innovation, tailored for the digital age. ZYNLO is not just a bank; it's a movement towards smarter, more responsive financial services. Join us in shaping a future where banking is effortless, intuitive, and aligned with your lifestyle. Learn more about ZYNLO and be part of this change.



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