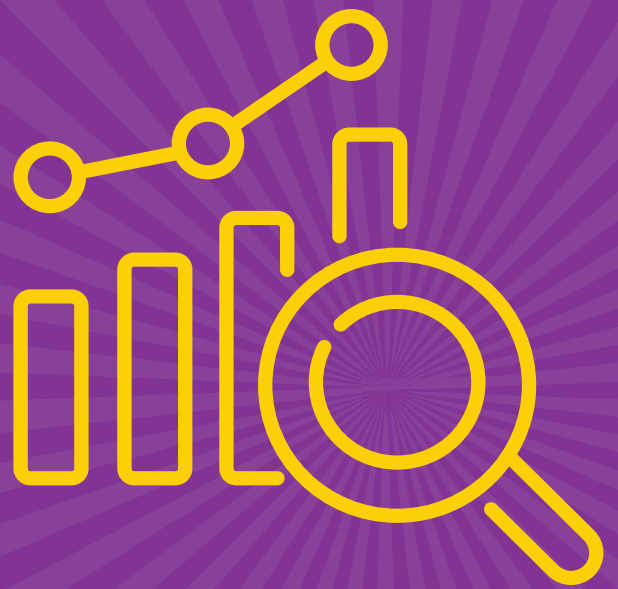


YOU CAN'T IMPROVE IT IF YOU CAN'T MEASURE IT.

Pannos Performance vs. Industry Benchmarks



Does your data tell a story of success?

When you identify and analyze the right data points to evaluate your marketing campaign, you're on your way to knowing what you're doing right—and what could be going better.

At Pannos, we use every piece of data we have available. We're guided by real numbers to get to YOUR real goal—great results. That's how we consistently results that outperform industry benchmarks.

**KNOWLEDGE
IS POWER.**

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Ready for the data that leads to marketing success? Stop by Booth **#142** and find out how to pull away from the pack.

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