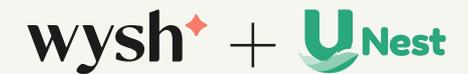


# 4 ways our UNest partnership boosted engagement, deepened trust, and unlocked new revenue

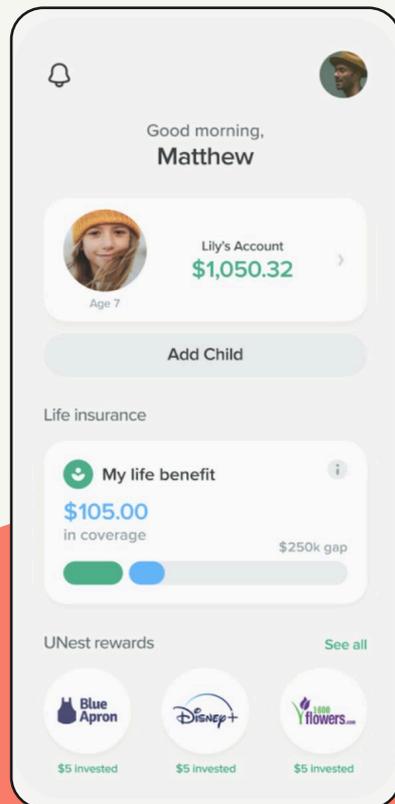


**40%** increase in average account value<sup>1</sup>

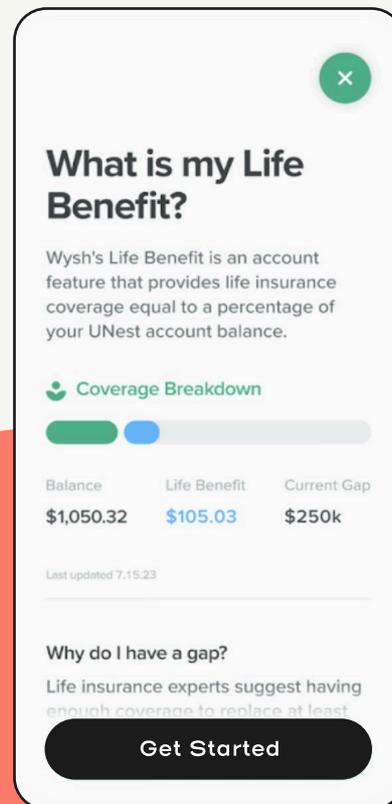
**33%** growth in new accounts

**4x** ROI on Life Benefit via affiliate revenue

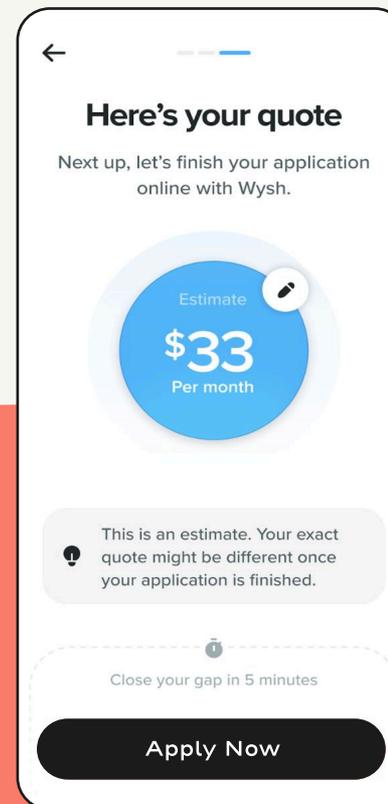
**12%** decrease in deposit acquisition cost



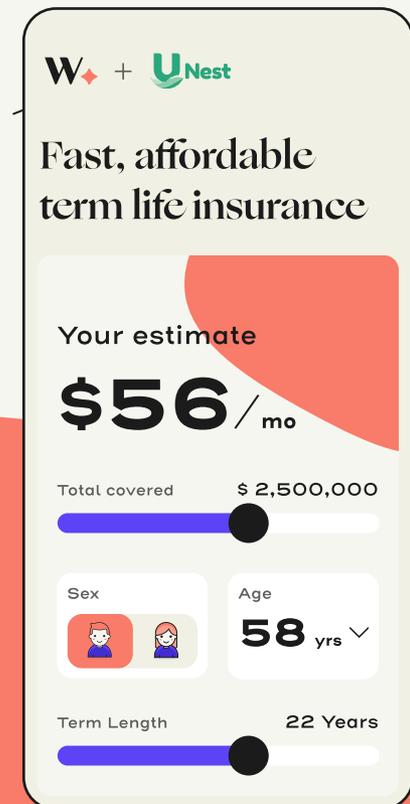
Seamless Integration



Clear Value Proposition



Effortless User Journey



Revenue Acceleration

<sup>1</sup>. UNest and Wysh Case Study, "Account Value Growth", Published January 1, 2024. Proprietary and confidential information. Do not redistribute.