



# Your Community Financial Institution's Mobile Engagement Lifeline

## **Survive and Thrive in a Mobile-First World**

With 90% of banking growth opportunities at risk to digital-first competitors, community financial institutions face an existential threat. Without a creative solution, you could be left behind.

## **Deliver Personalized and Relevant Messages**

Pulsate is the leading engagement platform purpose-built for community banks and credit unions. Our technology enables you to deliver the right message to the right consumer at the right time - directly through your mobile banking app.

## **Don't Let Your Consumers Slip Away**

Using real-time data on consumer behavior, location, and timing, Pulsate allows you to send highly-targeted push notifications, in-app messages, and other communications that keep your products and services top of mind. Consumers receive timely alerts about auto loans, reward programs, financial wellness and more - even when they're not actively using your app.

## **Keep Your Data Secure and Streamlined**

Pulsate's proven platform exceeds the most stringent security regulations. Our open APIs enable seamless integration with your core, LOS and CRM systems making it easy to put the power of personalized engagement in your consumers' pockets.

## **Skyrocket Growth and Loyalty**

More than 270 community institutions rely on Pulsate to increase share of wallet, grow deposit and loan balances, and improve consumer satisfaction. With Pulsate, you can survive and thrive in a mobile-first world.

**Win in your Consumers'  
Moment of Need**

# Compete and Win

Use today's digital landscape to your advantage with targeted, personalized mobile engagement

## Onboard Consumers

With personal, behavioral and location-based insights, you'll deliver deeply personalized offers and messages right into the palm of their hand.

## Activate Them

Using real time consumer engagement to understand your consumers' preferred communication channel, you'll always reach them intelligently.

## Increase Wallet Share

Support your consumers' financial decision-making process by automating the "next best message" across each stage of their journey, seamlessly.



Ensure you're top of wallet,  
by letting us make you top of mind.

[Book a Demo](#)