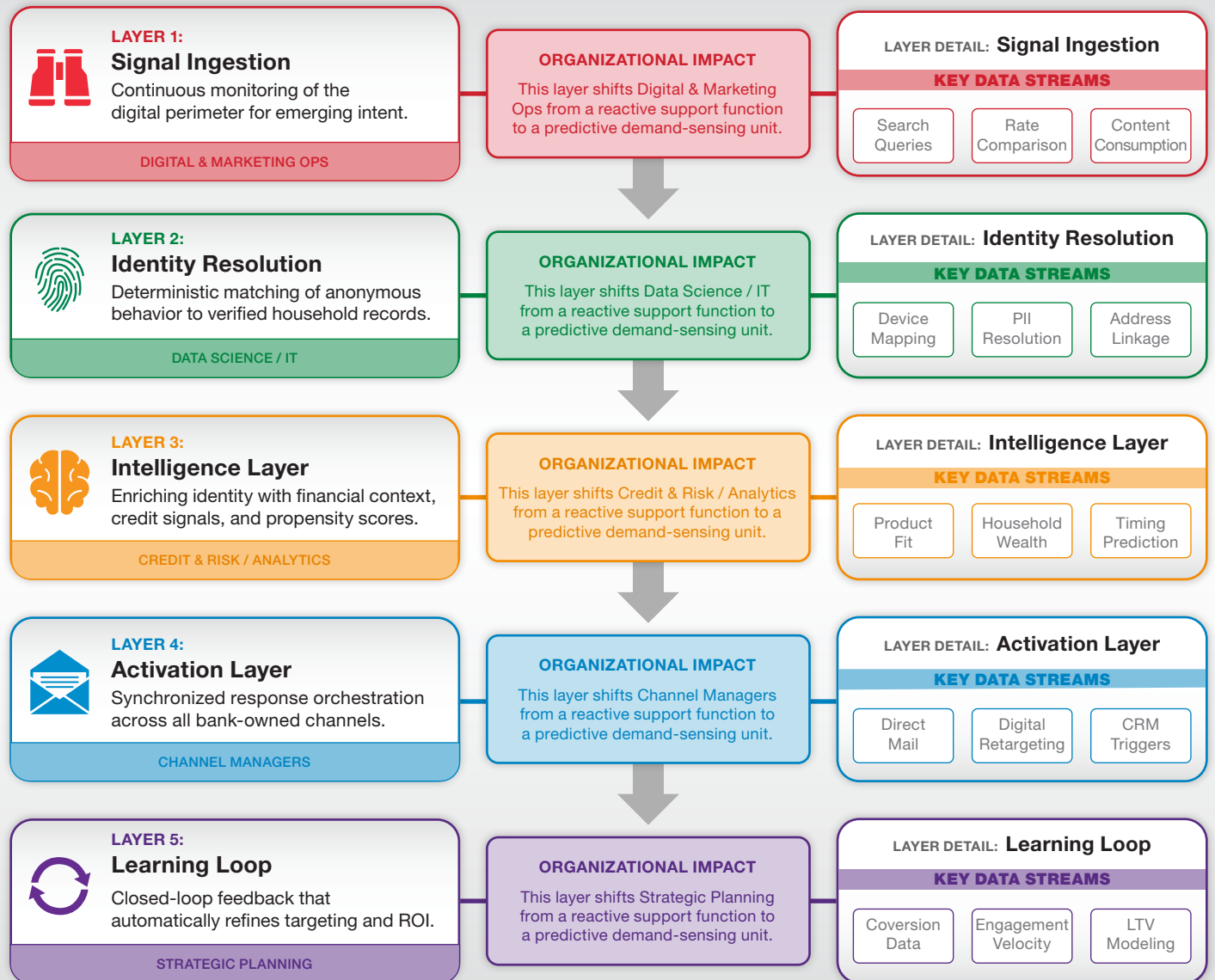


The Always-On Growth Engine

Architectural Blueprint for the Signal-Driven Bank



Tactical Opportunity:

The Demand-Aware Relationship Manager

Signals aren't just for marketing dashboards. In the Always-On model, qualified opportunities flow directly to frontline staff.

- RM receives daily 'intent alert' list
- Branch Managers see footprint demand
- Direct context loaded into CRM workflows

SCAN

to begin with the

Growth Strategy Self-Assessment

Or call 800.660.0108



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