

Holidays & Observances for Social Media

2026

JANUARY

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FEBRUARY

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JANUARY

Teen Driving Awareness Month

National Blood Donor Month

Financial Wellness Month

1/1–1/7: New Year's Resolutions Week

1/1: New Year's Day

1/4: World Braille Day

1/9: Law Enforcement Appreciation Day

1/10: Cut Your Energy Costs Day

1/19: Martin Luther King Jr. Day

1/26–1/30: Data Privacy Week

1/28: Data Privacy Day

1/30: Earned Income Tax Credit Day

FEBRUARY

Black History Month

2/1: Change Your Password Day

2/2: Groundhog Day

2/8: Super Bowl Sunday

2/14–2/20: Random Acts of Kindness Week

2/14: Valentine's Day

2/16: Presidents' Day & Washington's Birthday

2/17: Random Acts of Kindness Day

2/17: Lunar New Year (Year of the Horse)

2/17: Mardi Gras

2/18: Ash Wednesday

2/17–3/19: Ramadan Begins

MARCH

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APRIL

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MARCH

Women's History Month

National Credit Education Month

Gender Equality Month

March Madness

3/1–3/7: National Consumer Protection Week

3/2–3/3: Purim

3/3: World Wildlife Day

3/4: Holi

3/6: Employee Appreciation Day

3/8: International Women's Day

3/8: Daylight Saving Time Starts

3/15: World Consumer Rights Day

3/16–3/22: Global Money Week

3/17: St. Patrick's Day

3/19–3/20: Eid al-Fitr

3/20: First Day of Spring

3/20: International Day of Happiness

3/21: World Down Syndrome Day

3/24: National Agriculture Day

3/31: Transgender Day of Visibility

APRIL

Arab-American Heritage Month

Celebrate Diversity Month

Financial Literacy Month

National Volunteer Month

Stress Awareness Month

National Fair Housing Month

National Social Security Month

4/1: April Fool's Day

4/1–4/9: Passover

4/2: Autism Awareness Day

4/3: Good Friday

4/5: Easter Sunday

4/6–4/10: National America Saves Week

4/6–4/12: National Public Health Week

4/7: World Health Day

4/10: National Siblings Day

4/11: National Pet Day

4/15: Tax Day

4/19–4/25: National Library Week

4/19–4/25: National Volunteer Week

4/22: Earth Day

4/23: Administrative Professionals Day

4/23: National Teach Children to Save Day

4/24: Financial Educators Day

4/25: Financial Independence Awareness Day

4/25: Arbor Day

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MAY

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JUNE

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MAY

Mental Health Awareness Month
Asian American and Pacific Islander Heritage Month
Jewish-American Heritage Month
Indian Heritage Month
Military Appreciation Month
 5/1: National Space Day
 5/3: World Press Freedom Day
 5/3-5/9: Small Business Week
 5/3-5/9: Public Service Recognition Week
 5/3-5/9: Correctional Officers Week
 5/5: Cinco de Mayo
 5/6-5/12: National Nurses Week
 5/8: Military Spouse Appreciation Day
 5/10: Mother's Day
 5/11-5/17: National Police Week
 5/14: Scam Survivor Day
 5/15: National Senior Fraud Awareness Day
 5/15: International Day of Families
 5/16: Armed Forces Day
 5/18-5/24: National EMS Week
 5/25: Memorial Day

JUNE

Pride Month
National Safety Month
American Housing Month
National Internet Safety Month
 6/8: World Oceans Day
 6/8: National Best Friends Day
 6/14: Flag Day
 6/14: World Blood Donor Day
 6/19: Juneteenth
 6/21: First Day of Summer
 6/21: Father's Day
 6/27: National PTSD Awareness Day
 6/28: Pride Day
 6/28: National Insurance Awareness Day

JULY

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AUGUST

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JULY

National Park and Recreation Month
National Ice Cream Month
National Make a Difference to Children Month
 7/1: National Postal Worker Day
 7/1: National Financial Freedom Day
 7/3: Independence Day Observed
 7/4: Independence Day (250th Anniversary)
 7/12-7/18: Operation Safe Driver Week
 7/17: World Emoji Day
 7/26: Parents' Day
 7/30: International Day of Friendship
 7/30: National Intern Day

AUGUST

Back to School Month
Black Business Month
 8/1: World Wide Web Day
 8/2-8/8: National Farmers Market Week
 8/7: Purple Heart Day
 8/9: Book Lovers Day
 8/12: International Youth Day
 8/14: National Financial Awareness Day
 8/19: World Humanitarian Day
 8/21: Senior Citizens Day
 8/25-8/31: Be Kind to Humankind Week
 8/26: Women's Equality Day
 8/31: National Grief Awareness Day

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SEPTEMBER

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OCTOBER

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SEPTEMBER

National Preparedness Month
National College Savings Month
World Alzheimer's Month
Hispanic Heritage Month (starts 9/15)
 9/5: International Day of Charity
 9/7: Labor Day
 9/8: International Literacy Day
 9/10: World Suicide Prevention Day
 9/11: Patriot Day
 9/11–9/13: Rosh Hashanah
 9/13: Grandparents' Day
 9/14–9/20: National Security Officer Appreciation Week
 9/15: International Day of Democracy
 9/17: Constitution Day & Citizenship Day
 9/20–9/21: Yom Kippur
 9/21: International Day of Peace
 9/22: First Day of Fall
 9/22: National Voter Registration Day
 9/25–10/2: Sukkot
 9/27: World Tourism Day
 9/28: National Good Neighbor Day

OCTOBER

Hispanic Heritage Month (ends 10/15)
Breast Cancer Awareness Month
National Cybersecurity Awareness Month
Financial Planning Month
Domestic Violence Awareness Month
 10/2: World Smile Day
 10/4–10/10: Mental Illness Awareness Week
 10/8: World Financial Planning Day
 10/10: World Mental Health Day
 10/12: Indigenous Peoples' Day / Columbus Day
 10/12: National Savings Day
 10/15: Get Smart About Credit Day
 10/18–10/24: National Teen Driver Safety Week
 10/23–10/31: Red Ribbon Week (Drug Abuse Prevention)
 10/24–10/31: Global Media and Information Literacy Week
 10/26: National Financial Crime Fighter Day
 10/28: National First Responders Day
 10/31: Halloween

NOVEMBER

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DECEMBER

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NOVEMBER

Native American Heritage Month
National Gratitude Month
National Veterans & Military Families Month
National Caregiver Month
 11/1: Daylight Saving Time Ends
 11/8: Diwali
 11/11: Veterans Day
 11/13: World Kindness Day
 11/15: America Recycles Day
 11/15–11/21: International Fraud Awareness Week
 11/19: International Men's Day
 11/26: Thanksgiving Day
 11/28: Black Friday
 11/28: Small Business Saturday

DECEMBER

Universal Human Rights Month
Identity Theft Awareness Month
 12/1: Giving Tuesday
 12/4–12/12: Hanukkah
 12/4: International Day of Banks
 12/7: Pearl Harbor Remembrance Day
 12/10: Human Rights Day
 12/21: First Day of Winter
 12/24: Christmas Eve
 12/25: Christmas Day
 12/26–1/1: Kwanzaa
 12/26: National Homeowners Day
 12/31: New Year's Eve